

# About the Show - 2018

Our show is strategically held in time to catch holiday shoppers and give artists time to fill special orders.

## Show Schedule

Sept 1stApplication deadlineSept 15thArtist notificationOctober 1stHigh resolution image deadlineNovember 1stLast day to cancel with refundNovember 10thArtists promote GSR

#### Dates and Times

Saturday Nov 24<sup>th</sup> 10am – 6pm Sunday Nov 25<sup>th</sup> 10am – 4pm

Booth CostJury fee is \$15 (non-refundable).Single Booth (10x10)\$200Booth-and-a-half (10x15)\$285Double Booth (10x20)\$360

## Art Requirements

- All work MUST be created by you the applicant/artist; mass produced, commercial & re-sale items are not allowed
- All work must be attractively displayed in a professional manner
- All work must be consistent with images represented in your application

<u>GSR reserves the right to request anyone not</u> following these guidelines to leave the show.

#### **General Information**

- Artists are responsible for collecting & paying Minnesota Sales Tax (7.875%)
- We provide breakfast snacks in the morning and a lunchtime meal. This courtesy only extends to 2 artists/helpers per booth. Additional amenities can be purchased if necessary.

# **Questions / Further Information**

Visit our website: <u>www.GSRFineArtFestival.com</u> or feel free to call / email with any questions:

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Tom Bliese	phone: 507.351.5008		
Sacha Bliese	phone: 904.233.9056		
Sara Nett	phone: 701.509.5082		
Patty Conlin	phone: 507.934.5655		
GSRFineArtFestival@gmail.com			

#### Equipment

 Electricity is provided at no additional cost. <u>We</u> <u>highly recommend being prepared to light your</u> <u>space!</u> • Chairs and Skirted Tables are available– please note how many on your application.

#### We ask that you support our volunteers

 Every year we ask musicians & volunteers to donate their time and talents to our event. In exchange for their performance, and the help given by our volunteers, we ask all artists to extend a 5% discount (they will be given a thank you card to show you in order to receive this discount; if you would like to give a larger discount the option is yours). Thank you for agreeing to join us in extending such a gift in return for their services.

## Advertising

- Color 'post-it' on Mankato Free Press' front page
- Included in all Shop Small marketing: shopping guide, website, etc
- Radio advertising
- Posters and Postcards available for pickup 2-3 weeks prior to the show for you to hang in your community and mail out
- Electronic poster and postcard will be mailed to artists 3 weeks prior to the show
- All participating artists are expected to send notification to their customers. Whether you prefer email or snail mail, we provide you with materials to contact your clients. Sharing shoppers benefits everyone! Also be sure to add us to your online calendar and social media.

# To Apply

- Complete Application
- Email three (3) images of your work to: gsrfineartfestival@gmail.com
- Check for \$15 make checks payable to: GSR Fine Art Festival
- Second check for Booth Space (accepted artists' checks will be cashed after September 18<sup>th</sup>)

#### High Resolution Image Requirements

- 300 dpi or higher
- 3 x 5 inches or larger
- PDF, TIFF or JPG files preferred
- October 1<sup>st</sup> high resolution image deadline is very firm.

# Cancellation Policy

The last day to cancel with a full refund is November 1<sup>st</sup>. We ask that you alert us as soon as possible if you are unable to attend so we may invite those on our Waiting List.

# 16<sup>th</sup> Annual GSR Fine Art Festival

Artist Name:		Business Name:	
Email:			
Website:		Facebook address:_	
Address:		_City/State/Zip:	
Phone:		_Cell:	
Please check:	Please chec	ck your media:	Please indicate # requested:
Single Booth \$200	Fiber	Glass	6ft tables
Booth-and-a-half \$285	Jewelry	_Leather	6ft narrow tables
Double Booth \$360	Painting	Photography	8ft tables
V	Pottery	Sculpture	Chairs
	Wood	Other	
**Two artists working as a team (creat	ing one body	of work) may fill out o	ne application. Two artists applying

Artist Application – Deadline September 1<sup>st</sup> \*Please Print\*

\* to share a booth (creating two bodies of work) will apply separately, even if work is similar. Application, photos & jury fee must accompany each application. WHO you are applying with: Will you still come if they are not accepted:

Tell us a little about your work:\_

Do you h	have any ties to the	area:	_
<u>Mail to:</u>	Tom Bliese	Artist checklist:	

1412 Carney Ave. Mankato, MN 56001

Completed Application

\_\_\_\_ 3 images of your work

\_\_\_\_ Check for Jury Fee (\$15)

\_\_\_\_ Check for Booth Fee

\*\*By applying you agree to extend 5% discount to our musical performers and volunteers\*\* \*\*\*GSR Fine Art Festival is not responsible for loss or damage\*\*\*